

MIT Technology Review Presents: Business of Blockchain 2018

Date : Apr 23, 2018 - 08:30 PM

Event URL : <http://www.BostonEventsList.com/events/mit-technology-review-presents-business-of-blockchain-2018-apr-2018>

Organizer : Mit Technology Review

Venue :

Location : MIT Media Lab: Building E14 75 Amherst St. Cambridge, MA,
Cambridge, MA, US, ZIP: 02139

Join [MIT Technology Review](#) on the MIT campus this April for the [Business of Blockchain 2018](#). For the second time, the publication is working with MIT's Digital Currency Initiative to produce a one-day forum to examine the commercial potential of emerging blockchain and cryptocurrency technologies with leading entrepreneurs, innovators, policy leaders and media.

The one-day conference will answer some of the industry's most pressing questions. Digital technologies let people who have never met do business across borders and continents in an instant; but how can they trust one another without relying on bureaucracy and middlemen? How can security, identity and ownership be guaranteed while still operating at the speed of the internet? Blockchains may provide the answer. However, significant technical hurdles must be cleared before these solutions reach more widespread adoption. Emerging legal and regulatory questions will be addressed as well. The April 23 program will provide timely updates and insightful analysis to those interested in keeping pace with fast-moving developments in blockchain around the world.

Speakers will discuss the uncertain future of blockchain technology and its potential impact by examining several pressing questions and topics, including:

- **The Promise (and Perils) of the Cryptocurrency Craze**

- **Initial Coin Offerings Explained**
- **Blockchain: Unlocking the Power and Potential**
- **A Global View: Regulations for Crypto Economy**
- **And more**

Attendees will also have the opportunity to hear firsthand opinions on these topics from a list of industry leaders:

- **Amber Baldet, Executive Director, Blockchain Program Lead, J.P. Morgan**
- **Brian Behlendorf, Executive Director - Hyperledger Project**
- **Gary Gensler, Senior Lecturer, MIT Sloan School of Management; Former Chairman - Commodity Futures Trading Commission**
- **Ibrahim Gokcen, Chief Digital Officer, A.P. Moller - Maersk**
- **Bridget van Kralingen, Senior Vice President of IBM Global Industries, Platforms and Blockchain, IBM**
- **Silvio Micali, Ford Professor of Engineering - MIT**
- **Frank Yiannas, Vice President of Food Safety - Walmart**

For more information visit: <https://events.technologyreview.com/presents/business-of-blockchain/2018>

Who: The top names in blockchain innovation (including the above)

What: MIT Technology Review's Business of Blockchain 2018

When: April 23, 2018

Where: MIT Media Lab: Building E14 | 75 Amherst St. Cambridge, MA 02139

Register: [Click here](#)

Event Categories :