

## **MARTECH: A GRAND VIEW & CONFERENCE**

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**Date :** Oct 01, 2018 - 08:00 AM

**Event URL :** <http://www.BostonEventsList.com/events/martech-a-grand-view-conference-sep-2018-1526058783>

**Organizer :** Martech

**Venue :**

**Location :** Hynes Convention Center 900 Boylston St ,  
Boston,, MA , US, ZIP: 02115

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## **MARTECH: A GRAND VIEW & CONFERENCE**

- At MarTech, we cross-pollinate the best ideas and latest innovations across marketing, technology, and management. But more importantly, we reveal the beautiful entanglements between them.
- MarTech is a tech conference for marketers and marketing conference for technologists. Management, as a discipline, is an integral and essential part of the program.
- Not every organization is ready for marketing, technology, and management to converge. Our mission is to enable the present and future leaders who recognize the synergies between these disciplines to drive change and demonstrate the power of a united Martech tribe.

We hope you'll join us.

Marketing, technology, and management were silos of the past. Marketing technology management — MarTech — is the fabric of the future.

- Scott Brinker, MarTech program chair, and editor of [chiefmartec.com](http://chiefmartec.com)

## **WHY ATTEND MARTECH?**

MarTech® is the only conference that delivers a vendor-agnostic, graduate-level marketing,

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technology and management perspective designed to help you succeed in this software-powered marketing world.

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**Event Categories :**