

## **CoreNet Global's North American Summit**

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**Date :** Oct 12, 2018 - 08:00 AM

**Event URL :** <http://www.BostonEventsList.com/events/corenet-global-s-north-american-summit-oct-2018-1526056726>

**Organizer :** CORE NET GLOBAL

**Venue :**

**Location :** HYNES VETERANS MEMORIAL CONVENTION CENTER BOSTON MA 10001,  
BOSTON, MA, US, ZIP: 10001

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**CoreNet Global's North American Summit is the largest gathering of it's type in the world. Over 2,800 corporate real estate and workplace executives attend and enjoy peer-to-peer education, networking and the opportunity to meet with service providers and community leaders.**

This productive environment is the perfect place to build existing relationships and develop new ones.

Your clients, prospects and competitors will be there. Will you?

### **GEM SPONSORSHIP PACKAGES**

Designed to give you exposure and visibility in all the right places, these packages include easy to execute bundles of exhibit, sponsorship and registration benefits to give you and you team the right Summit presence.

Sapphire Sponsorship: \$15,000

Includes

- Three (3) Full Summit Registrations
- Sapphire Sponsor level signage
- One (1) 10'x10' Exhibit Booth space
- Feature one (1) digital file up to 2MB max

Ruby Sponsorship: \$30,000

Includes

- Six (6) Full Summit Registrations
- Ruby Sponsor level signage
- Two (2) 10'x10' Exhibit Booth spaces
- \$10,000 in Event Sponsorships
- Feature one (1) digital file up to 5MB max

Emerald Sponsorship: \$50,000

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#### Includes

- Eight (8) Full Summit Registrations
- Emerald Sponsor level signage
- Three (3) 10'x10' Exhibit Booth Spaces
- \$20,000 in Event Sponsorships
- Feature one (1) digital file up to 10MB max

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Diamond Sponsorship: \$75,000

#### Includes

- Ten (10) Full Summit Registrations
- Diamond Sponsor level signage
- Four (4) 10'x10' Exhibit Booth spaces
- \$30,000 in Event Sponsorships
- Feature one (1) digital file up to 20MB max each

Included in all Gem Level sponsorship packages: Two (2) invitations to the Chairman's Event, Two (2) Booth Staff passes, ID sign, Pre- and post-Summit attendee mailing lists\* (six weeks prior to Summit), Recognition on event website, Basic Company Profile in the Summit Mobile App, Listing in Summit Program, Sponsor ribbons for staff. (\*Use of attendee lists must adhere to the CoreNet Global Attendee Roster Policy)

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#### SPONSORSHIP ITEMS

Included with all sponsorships:

Pre- and post-Summit attendee mailing lists\* (six weeks prior to Summit), Recognition on event website, Basic Company Profile in the Summit Mobile App, Listing in Summit Program, Sponsor ribbons for staff. (\*Use of attendee lists must adhere to the CoreNet Global Attendee Roster Policy)

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Business Center - Sponsorship: \$30,000 (Exclusive)

Ultimately, people come to the Summit to do business, and thankfully there is an environment designed for just that. By sponsoring the Business Center you will provide a valuable resource for attendees who will come to you for office essentials and innovative workplace environments. Note: Sponsor is responsible for all additional costs for furnishings, material handling and labor.

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Summit Polling - Sponsorship: \$30,000 (Exclusive) - Sponsored by: Cushman & Wakefield

Position your company as a knowledge leader in the industry by hosting the Summit Surveys and include one of your own. Located in the front of the Innovation Pavilion, gather attendee feedback on various Summit topics and speakers while also providing a relaxing environment for them to rest their feet. - Sponsorship Includes: Dedicated email blasts of survey to attendees, recognition in Opening and Closing General Sessions, sponsor presentation of polling result at Closing General Session, one (1) rotating banner in mobile app, and signage, Note: Email copy and polling presentation subject to CoreNet Global's approval.

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CoreNet Global Café - Sponsorship: \$30,000

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Host the CoreNet Global Café and be there for attendees as they refuel on snacks and beverages during the Grand Opening Reception, Breakfast and Lunches. Add your door prizes, giveaways or other marketing techniques to bolster your presence in the Innovation Pavillion, ensuring a memorable experience for all attendees. - Sponsorship Includes: Premium 50' x 48' Innovation Pavilion location. Note: Sponsor is responsible for all additional costs for furnishings, material handling and labor.

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Lanyards for Name Badges - Sponsorship: \$25,000 (Exclusive) - Sponsored by: Newmark Knight Frank

The best promotional item is one that gets used, and no item gets more use or exposure than the lanyard for the name badges worn by everyone at the Summit. (Item to be co-branded with CoreNet Global, produced by CoreNet Global.)

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Water Bottle/Station Sponsorship - Sponsorship: \$25,000 (Exclusive)

If you've ever been to a Global Summit before, you know how much ground gets covered. As attendees reach for refreshment, make sure that they have you in mind by providing water bottles and stations at various key locations around the Summit. (Item to be co-branded with CoreNet Global, produced by CoreNet Global.)

Opening Keynote Speaker - Sponsorship: \$20,000 (Exclusive) - Sponsored by: Cresa

Capture the attention of attendees before and during one of the most anticipated events of the entire Summit. Be the host of the Keynote Speaker and you can guarantee yourself great exposure to the most captivated audience. Attendance: 2,000+ Sponsorship Includes: Opportunity to introduce the speaker, opportunity to meet and have photo taken with speakers\*, logo presence on all pre-Summit speaker-related communications and web pages. \*subject to speaker policies (Note: script to be written by CoreNet Global)

Closing Keynote Speaker - Sponsorship: \$20,000 (Exclusive)

Gain the attention of attendees before and during one of the most anticipated events of the entire Summit. Typically a motivational speaker, host the Keynote Speaker and you can guarantee you'll gain valuable exposure at this memorable event. Attendance: 2,000+ Sponsorship Includes: opportunity to introduce the speaker, opportunity to meet and have photo taken with speakers\*, logo presence on all pre-Summit speaker-related communications and web pages. \*subject to speaker policies (Note: script to be written by CoreNet Global)

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Educational Breakout Sessions - Sponsorship: \$20,000 (Exclusive)

Position your company as a "Program Visionary" by sponsoring the educational breakout sessions of the entire Summit. Sponsors will have recognition at all breakout sessions, giving your company unprecedented exposure as a knowledge leader in the industry. Attendance: 2,000+.

Sponsorship Includes: Verbal sponsor recognition

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Leadership Development Educational Track - Sponsorship: \$20,000 (Exclusive) - Sponsored by: Newmark Knight Frank

Present the Leadership Development Educational Track, a new focus of our Summit programming. With highly valued speakers, this multi-session track is designed to give CRE professionals a competitive edge as business leaders. Align your company as a leader and develop a lasting relationship with CRE executives. Sponsorship Includes: Two (2) full Summit registrations, Opportunity to provide a gift/marketing brochure, Verbal sponsor recognition in each session, Signage recognition at each session

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Summit Mobile App - Sponsorship: \$20,000 (Exclusive)

The Summit Mobile App has been welcomed by attendees as a sensational tool to help them navigate the Summit educational and networking opportunities, as well as provides an easy-to-use environment to connect with peers. Sponsor this powerful tool and position your company in the forefront of innovation and technology trends. Sponsorship Includes: Banner ad in rotation with CoreNet Global,

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Summit Registration Area - Sponsorship: \$20,000 (Exclusive) - Sponsored by: Cushman & Wakefield

The Summit starts here: the registration area is the starting point for all attendees and presents an opportunity for you to be one of the first to reach them with your organization's message. This sponsorship ensures your logo will be featured prominently in the registration area where every attendee is sure to notice. Sponsorship Includes: Branding on registration signage

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Grand Opening Reception - Sponsorship: \$20,000 (Exclusive)

Help kick off the Summit in style! The Grand Opening Reception provides your organization with an ideal opportunity to make THE first impression at the Summit. Get creative with your team and CoreNet Global to make the most of this event. Attendance: 2,500+ Sponsorship Includes: 10'10' exhibit and 2 full registrations.

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Head-shot Hub - Sponsorship: \$15,000 (Exclusive)

With the social media exposure that business executives have these days it's imperative to have a professional headshot. Host the Headshot Hub for attendees to stop by and get their picture taken – you'll have a line out the door! Note: sponsor is responsible for all costs. Includes prime location in registration area.

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Hotel Keycards - Sponsorship: \$15,000 (Exclusive) Sponsored by: JLL

How many times do you use your room key? Gain unprecedented exposure with attendees by having your company's message on their hotel key cards. (Note: Item to be co-branded with and produced by CoreNet Global. Must be in CoreNet Global hotel room block to receive cards. Not all individuals in the CoreNet Global room block are guaranteed to receive a branded key card)

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Meeting Rooms - Sponsorship: \$15,000 (Exclusive) - Sponsored by: Orangebox

Everyone needs a quiet place to meet, talk, make a call or even sneak in a nap during the Summit. The room will be available during Innovation Pavillion show hours for your meetings, focus groups, customer lounge, etc. (Note: CNG reserves the right to secure furnishings and/or flooring provider, any of which would receive recognition as the furnishings or flooring provider.)

Recognition Reception and Dinner - Sponsorship: \$15,000 (5/6 available)

Sponsored by: Cushman & Wakefield

Host this formal and extremely popular Awards Gala & Recognition Dinner to honor those in the CRE industry who are leading the way. Awards & Recognition is given to Corporate Real Estate Executive of the Year, Chapter of the Year, Economic Development Leadership Award Winner, Industry Excellence Award Winner, Sustainable Leadership Award Winner, 2016 Global Innovator's Award Winner, MCR & SLCR Graduates, Top-Rated Faculty and Luminary Award Winners. Attendance: 200+ Sponsorship Includes: Four (4) invitations for your staff

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Summit WiFi - Sponsorship: \$15,000 (Exclusive)

WiFi access is a must at events these days as business requires us to stay connected at all times. Provide attendees with WiFi access and be graciously recognized at the hot spots throughout the Summit.

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Wellness Challenge - Sponsorship: \$15,000 (Exclusive) - Sponsored by: JLL

Jump-start attendees to a lifestyle of wellness! Host the new Wellness Challenge Program and align your company with healthy living even when attendees are at a Summit. Note: sponsor is responsible for all costs.

Technology Playground - Sponsorship: \$12,500 (Exclusive) - Sponsored by: Savills Studley

Companies at the leading edge of technology in the real estate industry can find a home in the Technology Playground; a fun, collaborative area where attendees can learn about tech trends and today's hottest new tools for building business and engaging communities. Host this interactive environment and put your company's technology on stage for all to see. Sponsorship Includes: Exclusive branding and logo recognition in Technology Playground, one (1) 15-minute demo session, two (2) full conference registrations

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Product Demos - Sponsorship: \$2,500 (1/5 Available)

Sponsored by: FreeAxez, Modo Labs, Savills Studley, iOffice

Take the stage in the Technology Playground for a 20-minute demo and showcase your company's hottest new tech tool or software and have all eyes on you. (\*Available to Summit exhibitors and sponsors on a first-come, first served basis. CoreNet Global reserves the right to approve your content.)

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Chairman's Event - Sponsorship: \$12,000 (7/8 Available)

Sponsored by: LBA Realty

Attach your organization to this intimate and exciting mix of work and play. Meet and mingle with CoreNet Global's Board of Directors, Corporate Partners and other VIP End Users and Service Providers while enjoying cocktails and a wonderful dinner. Attendance: 200+

Sponsorship Includes: Invitations for your staff, logo placement on invitations, sponsor recognition in Chairman's event program, signage

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General Sessions

General Sessions offer attendees moments of reflection and inspiration throughout the Summit and feature some of the largest captive audiences at the event. Session styles are evolving each year but what doesn't change is the fact that General Sessions are consistently well-attended and are often some of the most memorable aspects of the Summit. Attendance: 2,500+ Sponsorship Includes: Verbal sponsor recognition, gift or promotional material distribution, signage

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Monday General Session.....Sponsorship: \$10,000 (Exclusive)

Tuesday General Session.....Sponsorship: \$7,500 (Exclusive) - Sponsored by: New Hampshire Dept. of Resources and Econ. Dev.

Wednesday General Session.....Sponsorship: \$5,000 (Exclusive)

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Attendee Welcome - Sponsorship: \$10,000 (Exclusive)

Be the first to welcome attendees to the Summit and greet them in the registration area with a glass of champagne. As the sponsor of this prominent option, you'll be noticed by everyone and recognized as a major industry player. Include some promotional items and giveaways and you'll up your wow factor. Note: sponsor is responsible for all costs.

Summit Flash Drives - Sponsorship: \$10,000 (Exclusive) Sponsored by: Rockefeller Group

Make an impression that will last as long as the Summit Flash Drive by putting your logo on the most popular and visible give away used by

Summit attendees and guests alike. Sponsorship includes: one (1) 10MB file insert. (Item to be co-branded with CoreNet Global, produced by CoreNet Global.)

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Summit Program - Sponsorship: \$10,000 (Exclusive) - Sponsored by: FreeAxez

As attendees reach for the Summit Program over and over again, your exclusive advertisement on the back will be what they see.

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"Summit Talk" Emails - Sponsorship: \$10,000

Put your company in the mind of registered attendees before the Summit begins! Include your banner in the informational e-mails to be sent prior to the Summit.

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Learning Theaters - Sponsorship: \$8,500 per Theater (2/4 available)

"Emerging Trends" Learning Theater Sponsored by: Mohawk Group, CallisonRTKL, Density

Follow the leaders in the Learning Theaters; four unique learning environments, each hosting multiple short-format, interactive learning sessions over two days of the Global Summit. There is no better way to position your company than sponsoring a Learning Theater; solidify your company's position as an innovation leader in the minds of our members. Sponsorship Includes: Exclusive branding and logo recognition in sponsored Theater, recognition in Program and mobile app, one (1) full conference registration

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Innovation Pavilion Luncheons - Sponsorship: \$7,500 (2 days available - Exclusive for each day)

Hosting this luncheon is a targeted opportunity to make a lasting impression. From the diverse exhibits to the delicious lunch, this exciting and memorable networking event draws all attendees to the Innovation Pavilion floor. Add your door prizes, giveaways or other marketing techniques to draw extra attention to your company and this luncheon can get you the exposure you're looking for.

Attendance: 2,000+

Sponsorship Includes: Gift or promotional material distribution, signage

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Networking Breaks - Sponsorship: \$7,500 (Exclusive)

Networking Breaks are essential to the Global Summit for a chance to give our brains a break and catch up with old friends and new contacts. With at least one per day, the Networking Breaks are a sure-fire way for consistent exposure throughout the Summit.

Attendance: 1000+

Sponsorship Includes: Gift or promotional material distribution, signage

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Continental Breakfasts - Sponsorship: \$5,000 (2 days available - Exclusive for each day)

Tuesday Sponsored by: Margulies Perruzzi Architects

There's no better way to get your message across to attendees than with that first cup of coffee. Help them get their day started right before a long day of learning. Attendance: 2,000+ Sponsorship Includes: Gift or promotional material distribution, signage

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Luggage Check & Boarding Pass Printing - Sponsorship: \$5,000 (Exclusive)

Host the Luggage check on the departing day of the Summit for easy access for attendees. Include a luggage tag and boarding pass printing station to send attendees home with you in mind.

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Networking Reception - Sponsorship: \$5,000 (4/5 slots available) - Sponsored by: IA Interior Architects, Inc.

Host the evening Networking Reception in the Innovation Pavilion to convene attendees after a long day of learning. Serve a specialty cocktail or do an exciting prize giveaway to end the day with a bang! Attendance: 1000+ Sponsorship Includes: Signage

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Ice Bars - Sponsorship: Please call for pricing (2/4 available) - Sponsored by: AECOM, HOK

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Specially created libations are served at the Ice Bars. Sponsor the attention-grabbing Ice Bars and gain unique exposure by having your company logo carved into the Ice Bar. Sponsorship includes: 3'x4' logo carved into the ice bar, signage (Sponsor responsible for costs associated with ice bar, including specialty cocktail)

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Charging Stations - Sponsorship: \$5,000 - Sold Out

Sponsored by: Ivanhoé Cambridge, JLL, XL Construction, CBRE, Colite

Provide a secure and hassle-free option for attendees to charge their mobile devices in the Innovation Pavilion during the Summit. The stations have 6 lockable cubbies that allow attendees to plug in their devices, lock the cubby and take a key with them so they can walk around and enjoy the Summit. Sponsors can customize the Charging Stations to include your company logo and other design elements to make your station more unique. Sponsorship includes: One (1) Charging Station unit with customizable graphic layout (Note: CoreNet Global reserves the right to place charging stations at their discretion. Customizable graphic layout of charging station subject to CoreNet Global approval.)

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**Event Categories :**